

About Logan Together

What is Logan Together

Logan Together is a 10 year community campaign to ensure Logan kids grow up as healthy and full of potential as any other group of Australian children.

Many kids in Logan are thriving but research is showing that, on average, there are still some gaps to close. We've got some work to do to make our goal a reality, but if we can assist another 5,000 Logan kids to thrive through early childhood, we'll get there.

Kid's readiness to start school:

Logan	70%
Queensland	76%
Australia	78%

Tomorrow's Logan begins with our kids

Logan Together is for every kid, from birth through to age 8. These first 8 years of life are really important. They are critical for brain development, for building language and literacy skills and for learning how to regulate emotions and get on with people.

To help kids arrive full of potential at age 8, the best place to start is early. Logan Together's strategy is to get kids born well and then do the things that make a big difference for our kids as they grow through each age and stage of early childhood.

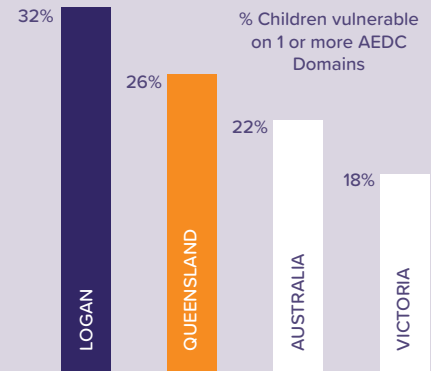
How does it work?

Our efforts need to be organized so we are using the internationally recognized Collective Impact methodology to coordinate action. A small backbone team, hosted by Griffith University, powers the collaboration.

The people of Logan are helping lead the work through co-design and co-leadership which is leading to real insights into how to support change and make much better decisions. We're taking a holistic view so we're also looking at how social investment and service systems could better support change at the community level.

What are we trying to achieve?

While many children in Logan are doing well, there is an unacceptably high number between 0 and 8 years old who are developmentally vulnerable. The percentage is higher than the average across Queensland and the rest of the country.



What are we doing?

Right now, we are focused on six major projects that will make a big difference for our kids:

- 1 Community maternity and child health hubs strategy
- 2 Engagement and early development strategies for kids 0-4
- 3 High quality early education networks with health and social supports
- 4 A community education and mobilization campaign
- 5 Employment projects for families
- 6 Social investment and service integration reforms

There's no one silver bullet. There's lots of different things that go into producing a healthy, happy 8 year old.

That's why we need everyone involved: community and health organisations, Government partners, schools and early learning centres, charities, local business, community leaders, families and kids.

Over 100 organisations and several thousand people are working as one to achieve our goal, as part of the Logan Together movement.



What will success mean for Logan's little ones?

Logan Together's first goal is to achieve parity with the Queensland benchmark in AEDC and NAPLAN over 10 years. This would reduce the number of children 0-8 with developmental vulnerability from 14,000 to 9,000 making a fundamental difference in the lives of around 5,000 children.



The opportunity

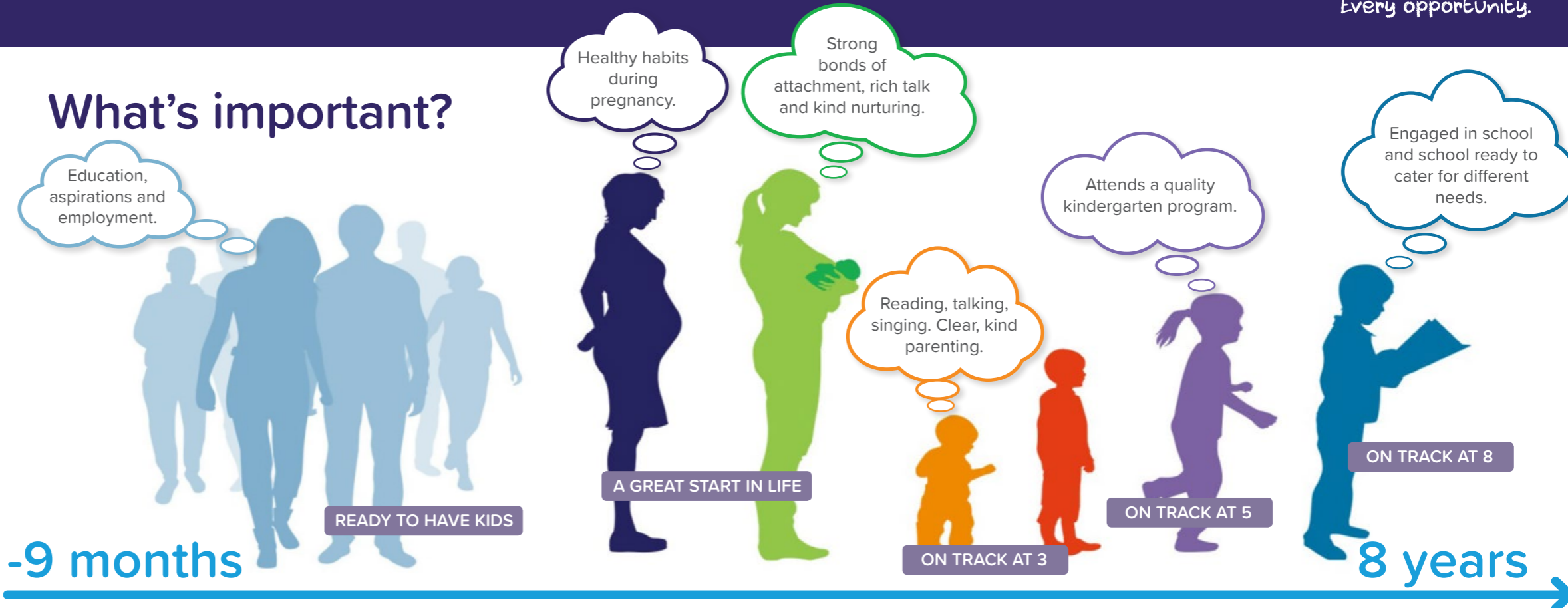
Our plan to give our kids the best start in life is structured around the early life-course because we know there are things we can do at every age and stage of early childhood that make a difference.

We've set goals that address the issues that will impact on kids and are taking actions that can make a difference and they make up our Roadmap (see over).

The Roadmap has been developed over two years with input from thousands of people and combines this wisdom with the best available evidence on what boosts child development.

From this Roadmap we have identified six priority projects for 2017/18.

What's important?



Our six priority projects

0-8 Game changers	1 Community Maternity and Child Health Hubs Strategy <ul style="list-style-type: none"> Continuity of care -9 months to Age 1 Holistic approach to whole family needs with access to wide range of support services Ultra local service points Social connection and wellbeing focus 	2 Engagement and early development strategies for kids 0-4 <ul style="list-style-type: none"> Language and literacy and brain development key issues Engagement and soft entry strategies Parental skill building Social and emotional wellbeing focus for parents and kids 	3 High quality early education networks with health and social supports <ul style="list-style-type: none"> Building strong local school / ECEC networks Well supported workforce development Access to transdisciplinary health and social supports Strong community engagement focus 	5,000 the number of children we need to better support over the next 10 years to close the gap in healthy child development and achieve our goals		
	4 Community education and mobilisation campaign <ul style="list-style-type: none"> The Early Years social marketing brand and campaign Strong grass roots peer-to-peer and engagement focus 0-8 community partners volunteering project 	5 Employment projects for families <ul style="list-style-type: none"> Under 19 Parents project Jobless Families project Parents Next service development projects Try Test Learn responses 	217 number of different cultural backgrounds present in the Logan community		86,108 number of Logan people born overseas	68 number of suburbs in Logan
	6 Social investment and service integration reforms <ul style="list-style-type: none"> Federal, State and Local investment stocktake Multi-agency service integration projects Reinvestment reforms to address fragmentation and promote strategic alignment of resources Rebalance focus to include social inclusion, engagement and prevention services 	Logan is home to about 308,000 people in 2017. That's about 7% of the Queensland population.	45,000 of those people are kids 8 years and under.		About 30,000 of these kids are doing really well, but about 15,000 of our kids are going to need some extra help to reach their potential.	That's more than we would expect to see in a city the size of Logan.

Our Vision: By 2025 Logan children will be as healthy and full of potential as children from other thriving communities across Logan

Ready to have children



People have strong family foundations in place prior to having children

Good start in life



Children are born healthy, develop well and form a strong attachment to parents and caregivers

On Track at 3



Children meet developmental milestones (physical, social & emotional and education)

On Track at 5



On Track at 8



A strong sense of community and belonging

Increase of completion of year 12 or equivalent prior to parenting

Increase in parents who are employed prior to parenting or have a pathway to gain employment

Reduction in parents having children under 19 years of age

Children meet their developmental milestones (physical, social & emotional and education)

Parents and care givers feel more confident in identifying developmental milestones across each life stage and are supported to respond to developmental delays as needed

Women engage in healthy habits during pregnancy

Women are physically and emotionally well

Babies are born healthy

Increase in children accessing early education

Children attend school and have a positive learning experience

Increase in children who are school ready

Reshape the current service system - do the right things at the right time in the right place

Support across the life course strategies which form the building blocks of strong family foundations (material wellbeing, housing, safety etc.)

Engage in genuine co-design with community

Create and encourage an environment of continuous learning, problem solving, reflective practice and innovation (share data and insights)

Build strong and effective partnerships

Be prepared to change and do things differently

Work collaboratively using a collective impact framework

Focus on early intervention and prevention across the life course

Adopt a risk and protective factor framework (across individual/family and community).

Understand, celebrate and cater for diversity

Embrace an emergent strategy, responsive to community - centred in place

Alignment of activity around our shared goal

What we hope to achieve
(Our Big Goals)

What we will collectively work towards
(Our Action)

How we will work
(Our Principles)